

# EYES OF EDEN

## FINANCIAL REPORT

Director: STEPHEN PRESLEY  
Producers: DJONNY CHEN - STEPHEN PRESLEY

# THE EYES OF EDEN

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## COMING SOON

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# Waterfall



## Profit Simulation - Theatrical Limited Release

Production Waterfall

Eyes of Eden	Points	\$2,000,000.00
Investors Pool	40%	\$800,000.00
SilentD	40%	\$800,000.00
Talent	4%	\$80,000.00
Director/Writer IP Owner	16%	\$320,000.00
Totals	100%	\$2,000,000.00

\*\*Analytical reports are generated by Nash analytics Hollywood Bankability Index, [numbers.com](https://www.numbers.com), [slated.com](https://www.slated.com) algorithms for precise forecasting. This is not an absolute, but this is what the Studio considers when green-lighting a film, other research references are from Variety, Indie-wire, and the following unions & studios [SAG-AFTRA, WGA, PGA, DGA, SONY, Columbia, and Warner Brothers]\*\*

# FINANCE PLAN

Title:	<b>Eyes of Eden</b>
Genre:	Action, Horror
Director:	Stephen Presley
Producers:	Djonny Chen, Ajo Kacmar, Stephen Presley
Filming Location:	United Kingdom

## FINANCE PLAN SUMMARY

**Budget: \$150,000** (USD Total)

Source	Amount (\$)	% of Total Budget
Investment group	\$75,000	50.00%
SilentD	\$75,000	50.00%
<b>TOTAL:</b>	<b>\$150,000</b>	<b>100.00%</b>

## INVESTMENT OFFER & RECOUPMENT

**100% ROI** and **12% Profit Hurdle** of Total Investment (first position), plus **100% of 40% Investor Pool**

### Waterfall Recoupment Schedule

Source	Amount	% against Investment
<b>STAGE 1:</b>		
*UK Producer Tax Credit (20% of Budget)	\$30,000.00	20.00%
Pre-Sales / MG (Minimum Guarantee)	0	00%
Brand integration / sponsorship	\$15,000	10.00%
<b>STAGE 2:</b>		
Investor Pool (100% of investor pool)	\$525,600	350.40%
<b>TOTAL:</b>	<b>\$570,600</b>	<b>380.40%</b>

\*UK investors can claim back 30% of the value of their investment up to £1 million in the form of income tax relief per tax year under the **EIS Income Tax Relief Scheme**.



## SILENT D PICTURES LTD.

Registered in England. Company number: 8811798  
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## LETTER OF INTENT

9<sup>th</sup> March 2022

To:  
Stephen Presley  
AMADEUX PRODUCTIONS  
United Kingdom

Re: EYES OF EDEN

Dear Stephen,

Please consider this a letter of intent from SILENT D PICTURES to produce and co-fund the live-action feature-length theatrical motion picture provisionally entitled "**EYES OF EDEN**", written and directed by Stephen Presley.

I am pleased to confirm that SILENT D PICTURES is in principle prepared to consider funding the project up to \$ 75,000 USD. The final decision will depend upon our satisfaction with your revised production documents, a satisfactory meeting with yourself, the director, the line producer and your key personnel, the normal approvals and provision of all necessary finance.

SILENT D PICTURES have produced, co-produced, line-produced and shot many Indonesian feature films, TV, TVC, and Web-series. All of these feature films have been released nationwide in Indonesian cinemas, with a combined global box office of around \$30m, some reaching the top of the Box Office.

We are currently producing many English-speaking feature films and documentaries to be released in the United Kingdom, Indonesia, and other world territories. We've produced twelve new feature films to date in the midst of the Covid-19 pandemic, ready to be released in 2022 and 2023. All of these new feature films will be released nationwide in Indonesian cinemas and other world territories (theatrical and digital releases) with a combined projection revenue at \$14.2m USD.

We look forward to working with you.

Sincerely,

A handwritten signature in black ink that reads "Djonny Chen".

Djonny Chen  
**Silent D Pictures Ltd.**  
Director

**PRIVATE & CONFIDENTIAL**

**Projections and Potentials**

**THEATRICAL BOX OFFICE**

**INDONESIA**

<b>PER WEEK PROJECTIONS/POTENTIALS</b>	<b>HIGH (USD) (100% Capacity)</b>	<b>MID (USD) (50% Capacity)</b>	<b>LOW (USD) (30% Capacity)</b>
<b>100 Cinemas (approx. 3,000 total screening per week)</b>			
Small cinemas at 150 PAX (approx)	1,125,000	562,500	337,500
Medium cinemas at 300 PAX (approx)	2,250,000	1,125,000	675,000
Large cinemas at 500 PAX (approx)	3,750,000	1,875,000	1,125,000
<b>150 Cinemas (approx. 5,000 total screening per week)</b>			
Small cinemas at 150 PAX (approx)	1,875,000	937,500	562,500
Medium cinemas at 300 PAX (approx)	3,750,000	1,875,000	1,125,000
Large cinemas at 500 PAX (approx)	6,250,000	3,125,000	1,875,000
<b>300 Cinemas (approx. 10,000 total screening per week)</b>			
Small cinemas at 150 PAX (approx)	3,750,000	1,875,000	1,125,000
Medium cinemas at 300 PAX (approx)	7,500,000	3,750,000	2,250,000
Large cinemas at 500 PAX (approx)	12,500,000	6,250,000	3,750,000

**PLEASE NOTE:** The foregoing projections are estimates only. No representation is being made that the projections will be realised. Actual results may vary materially from the projections for numerous reasons including, but not limited to, the final cast and creative of the picture and other region's theatrical releases. The actual results may also be affected by any censorship restrictions imposed on the film in individual territories. The foregoing projections are strictly confidential.

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# GRINDHOUSE PICTURES

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Silent D will match investment at Pre-Production & will meet and answer any questions about the We've announced the nationwide theatrical release in Indonesia of our film "MENJELANG MAGRIB (\*Before Night Falls)" starting from 31st March 2022 with **Minimum 5,000 total showings in the first week (please view the Box office sheet in Finance pack to match 5,000 per week as min)**. Inspired by true events! International territories release to follow very soon under the English title "BEFORE NIGHT FALLS". We match the biggest stars from the East and match them with feature of a star from the West. The stars SilentD will attach have social media followings of over 30 million with the two actors we will get for less than anyone else.

RELEASED LINKS:

- **21 Cinema group:** <https://21cineplex.com/menjelang-magrib,129099,12MMAB.htm>
- **CGV Cinema group:** <https://www.cgv.id/en/movies/info/22004600>
- **Jadwal Nonton:** <https://jadwalnonton.com/film/2022/menjelang-magrib/>
- **Film Indonesia:** [http://filmindonesia.or.id/movie/title/lf-m015-22-690198\\_menjelang-magrib](http://filmindonesia.or.id/movie/title/lf-m015-22-690198_menjelang-magrib)

\* **The key difference here is with the addition of director Stephen Presley and his ability to bring Hollywood/Global Talent and Sales with the film being in English could create a global film like Parasite and The Ring. Box Office examples of like film in english and having a global audience.**

**Indonesian Film Origin Director & Producer James Wan - Insidious Series, Conjuring, & The NUN have made over a Billion at the Box office.**

## Insidious



This horror film perfected the idea of turning a low-budget movie into a million dollar film. How was it possible to make such a frightening film on just \$800,000? The small film baffled filmmakers and directors when its popularity skyrocketed. Many people referred to the film as the new *Paranormal Activity*, as it was the highest-grossing film in 2011.

*Insidious* revolves around a family who discover that dark spirits have possessed their home, causing their son to fall into a coma. When they leave their home and escape, they discover that it was not their home that was haunted. Critics loved the movie, and word-of-mouth certainly helped keep the movie afloat, eventually earning a cool \$99.9 million.



# The Blair Witch Project

Three film students vanish after traveling into a Maryland forest to film a documentary on the local Blair Witch legend, leaving only their footage behind.

### IMDbPRO

- [Cast information](#)
- [Crew information](#)
- [Company information](#)
- [News](#)
- [Box office](#)
- [Franchise rankings](#) ▾
- [Genre keyword rankings](#) ▾

### Title Summary

Original Release ▾

Domestic ▾

<b>Grosses</b> DOMESTIC (56.5%) <b>\$140,539,099</b> INTERNATIONAL (43.5%) <b>\$108,100,000</b> WORLDWIDE <b>\$248,639,099</b>	Distributor	Artisan Entertainment <a href="#">See full company information</a>
	Opening	\$1,512,054 27 theaters
	Budget	\$60,000
	Release Date (Wide)	Jul 16, 1999 (Jul 30, 1999)
	MPAA	R
	Running Time	1 hr 21 min
	Genres	Horror Mystery
	In Release	175 days/25 weeks

## Indonesian Producer & Director James Wan



# Saw (2004)

Two strangers awaken in a room with no recollection of how they got there, and soon discover they're pawns in a deadly game perpetrated by a notorious serial killer.

### IMDbPRO

- [Cast information](#)
- [Crew information](#)
- [Company information](#)
- [News](#)
- [Box office](#)
- [Franchise rankings](#) ▾
- [Genre keyword rankings](#) ▾

### Title Summary

All Releases ▾

<b>All Releases</b> DOMESTIC (53.9%) <b>\$56,000,369</b> INTERNATIONAL (46.1%) <b>\$47,911,300</b> WORLDWIDE <b>\$103,911,669</b>	Domestic Distributor	Lionsgate <a href="#">See full company information</a>
	Domestic Opening	\$18,276,468
	Budget	\$1,200,000
	Earliest Release Date	October 1, 2004 (United Kingdom)
	MPAA	R
	Running Time	1 hr 43 min
	Genres	Horror Mystery Thriller
	IMDbPro	<a href="#">See more details at IMDbPro</a>



# Investment Disbursement

Investment Schedule - Casting - Thriller/Drama 90 mins - \$150,000

Production Phase		Order	Salary Cost	Schedule Time (W)
Script & Coverage	Seed funding to begin production schedule	1	\$ 8,000	Month of April 2022
Pre-production	Deposits on Cast & Crew	1	\$ 32,000	Month of May 2022
Production	Week prior to shooting	1	\$ 35,000	June - July (production & post)
<b>TOTALS</b>				
		1	\$ 75,000	